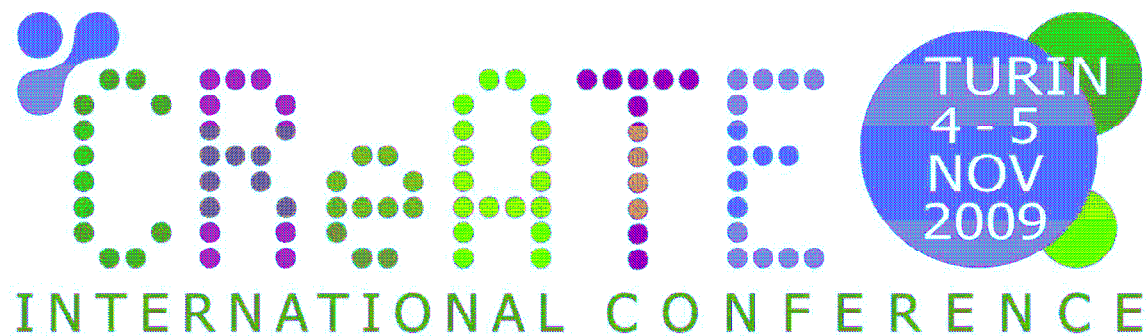


# WorkShop 1: The future of visual interactive experience

Ludovic NOEL – Cluster Imaginove



[ 4 Panelists ]

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**OLIVIER MAFFRAND**, Immersive Solutions (FR)

**LARA MARCELLIN**, CSP (IT)

**GUY PARMENTIER**, ESC Chambery (FR)

**HARALD REITERER**, University of Konstanz (DE)

# [ Visual Interactive Experience ]

- From interaction ...



# [ Visual Interactive Experience ]

- ... To Immersive technologies ...



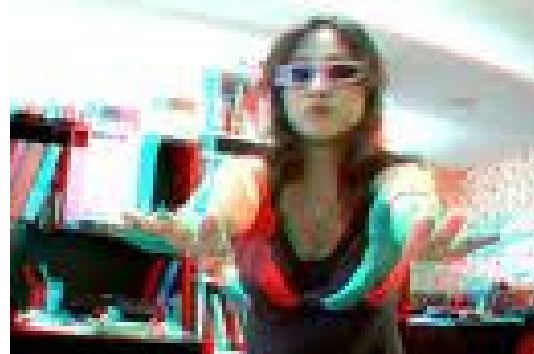
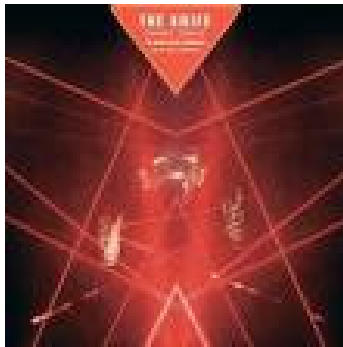
# [ Visual Interactive Experience ]

- ... and 3D technologies



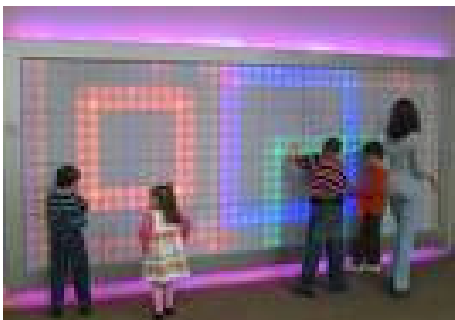
# [ Visual Interactive Experience ]

- ...and Interactive experiences ...



# [ Visual Interactive Experience ]

- ... and interactive surfaces ...



# [ Visual Interactive Experience ]

- ... and interactive surfaces ...



# [ Visual Interactive Experience ]

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- Lot of technologies ... but what about the users and their usabilities ?

# [ Visual Interactive Experience ]

- Lot of technologies ... but what about the users and their usabilities ?



# [ Visual Interactive Experience ]

- The mix « technologies&users » would be our focus in this workshop

# [ Visual Interactive Experience ]

- OLIVIER MAFFRAND (FR)  
CEO Immersive Solutions

# [ Visual Interactive Experience ]

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- LARA MARCELLIN (IT)  
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# [ Visual Interactive Experience ]

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